



CIELLE
CANDLES

THE OFFICIAL PRESS & PROMOTER RESOURCE

The story behind the glow.

Hand-poured with intention.
Made to set the mood.

FOUNDER

Connie Kersee

Founder & Artisan



Cielle Candles

HAND-POURED WITH INTENTION. MADE TO SET THE MOOD.

APPROVED BRAND DESCRIPTION

Cielle Candles creates beautifully handcrafted soy candles and home fragrances designed to transform everyday spaces into moments of comfort, elegance, and relaxation. Each fragrance is thoughtfully selected and hand-poured in small batches, bringing warmth, beauty, and intention to every room.

EXPANDED BACKGROUND

Cielle Candles is a fragrance-focused home brand founded by Connie Kersee. Rooted in the belief that a beautiful scent can change how a space feels, the brand offers carefully crafted candles, wax melts, and reed diffusers for everyday rituals, thoughtful gifting, and inviting spaces. Its soy-wax candles are hand-poured in small batches, with scent profiles designed for many moods, from soft florals to warm woods. Cielle Candles invites customers to slow down, set the mood, and enjoy a little everyday luxury.

QUICK FACTS

FOUNDER	Connie Kersee
TITLE	Founder & Artisan
CATEGORIES	Candles • Wax Melts • Reed Diffusers
PRODUCTION	Small-batch, hand-poured soy candles
WEBSITE	ciellecandles.com

Meet Connie Kersee



FOUNDER & ARTISAN

Connie Kersee is the Founder & Artisan behind Cielle Candles. She leads the brand with an appreciation for scent, craftsmanship, and beautiful presentation. Her approach centers on creating home fragrances that help make ordinary moments feel personal and memorable.

Use the founder title Connie Kersee, Founder & Artisan in introductions and promotional materials.

APPROVED PORTRAIT OPTIONS



01 / MODERN



02 / ELEGANT



03 / ARTISAN

Image note: These portraits are AI-assisted edits of reference photographs supplied by the brand; wardrobe and backgrounds have been digitally altered.

Ready for publication

ONE-LINE INTRO

Cielle Candles, founded by Connie Kersee, offers small-batch hand-poured soy candles and thoughtfully crafted home fragrances, including wax melts and reed diffusers.

EVENT PROMOTER SPOTLIGHT

Meet Connie Kersee, Founder & Artisan of Cielle Candles. The brand creates small-batch, hand-poured soy candles and home fragrances designed to bring warmth, comfort, and elegance to everyday spaces. Explore candles, wax melts, and reed diffusers at ciellecandles.com.

ASSET & BRAND USAGE

- Keep logo artwork and its proportions unchanged.
- Credit the brand as Cielle Candles and founder as Connie Kersee.
- Use these assets to promote or report on the brand; request permission for unrelated commercial reuse.
- The supplied founder portraits have digitally edited wardrobes/backgrounds; disclose as appropriate for editorial use.
- Confirm current product availability and prices on ciellecandles.com before publication.

PRESS & PARTNERSHIPS

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